



The Rotary Foundation

an Overview





- Mission: charitable arm of Rotary International (RI) that enables Rotary members to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and alleviation of poverty.
 - TRF is a not for profit corporation
 - Separate entity from RI, but managed at/by RI HQ
 - Supported solely by donations from Rotarians and friends of Rotary who share this vision of a better world.

How TRF Funds are Used

- ***Polio Plus Fund***: polio eradication is Rotary's top philanthropic priority.
 - When initiative began in 1985, there were 350,000+ polio cases in 125+ countries
 - Over 2 billion children immunized
 - Today there are just a handful of cases in two countries (99% reduction globally).



How TRF Funds are Used

- ***Rotary Peace Fellowships***: enable individuals to pursue graduate degrees in international relations, peace and conflict resolution, and related subjects at 1 of 6 Rotary Peace Centers
 - Funds cover transportation, tuition, qualified internships, room and board, and other expenses.
 - Districts submit applications annually for worldwide competitive selections (1 July deadline each year).



How TRF Funds are Used

- **Grants:** support Rotarians' efforts to change lives and serve communities. Two types - **District** and **Global**
 - **District:** block grants that address immediate needs in local communities (and abroad). Clubs apply to District where DDF funds are managed.
 - **Global:** offer clubs/districts opportunities to participate in strategically focused, high impact, large scale international humanitarian projects abroad, as well as vocational training teams, and scholarships that have sustainable and measurable outcomes in one or more of Rotary's areas of focus:
 - Peace and Conflict Resolution
 - Disease Prevention and Treatment
 - Water and Sanitation
 - Maternal and Child Health
 - Basic Education and Literacy
 - Economic and Community Development).



Three Basic Funds Managed by TRF

- ***Polio Plus*** – funds Polio efforts as indicated
- ***Annual Fund*** – primary source of funding for all other initiatives mentioned previously
 - Funds donated annually are invested by RI for 3 years; during those three years, investment proceeds are used to fund RI HQ annual operation costs.
 - At the end of 3 years, funds are distributed for use as previously indicated; half to World Fund, half to District Designated Fund.
 - Annual Fund is the “pot” of money to which every Rotarian is encouraged to give (\$100) annually (in order for club to qualify as 100% EREY/Sustaining. Polio Plus donations do not count toward EREY status, but they do count toward PHF awards
- ***Endowment Fund*** – Gifts that ensure long term viability of TRF. Contributions are invested in perpetuity, investment proceeds enable Foundation to expand existing activities and underwrite new ones like the Rotary Peace Centers.





How to Give



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- Contributions can be made by check, credit card, wire transfer or through our club TRF chair or treasurer.
 - Members can make “one time” credit card donations via phone/online to TRF - or set up automatic monthly credit card giving (service called **Rotary Direct** – to date only 5 of our members use Rotary Direct).
 - Members donating through the club typically do so via check. Checks are preferably made out directly to “*The Rotary Foundation*” as opposed to “The Rotary Club of Hampton Roads” or “The Rotary Club of Hampton Roads Foundation”.
 - **Any of these payees will work as long as our Treasurer is aware of member intentions.**
 - Gifts are typically designated to go to either Polio Plus or Annual Fund. (Both count toward PHF, only Annual Fund counts toward EREY).
 - Paperwork and address information for submitting donations is available online (google “My Rotary”).
 - **If desired, member donations can be given to our club’s TRF Chairperson who will prepare and forward with appropriate paperwork.**



TRF Recognition



Individual Recognition Opportunities:

- **Rotary Foundation Sustaining Member** - \$100 or more annually to the Annual Fund
- **Paul Harris Fellowship** - \$1,000 or more cumulatively to the AF or Polio Plus
- **Multiple Paul Harris Fellow** – Lapel Pins with Sapphires/Rubies
- **Paul Harris Society** – commitment of \$1,000 or more each year
- **Major Donor** – Four levels, beginning at \$10,000 of cumulative actual gift giving (i.e. donated recognition points not counted toward this status)
- **Arch Klumph Society** - \$250,000 or more in cumulative giving
- **Benefactor** – individual informs **TRF** in writing that he/she has provided for the foundation in his/her estate plan, or who makes an outright gift of \$1,000 or more to the Endowment Fund. Benefactors receive certificate and insignia to go with Rotary or PHF pin
- **Bequest Society** – recognizes couples or individuals who have made commitments in their estate plans for \$10,000 or more.

Club Recognition Opportunities

- 100% **TRF** Support
- 100% EREY (**Every Rotarian Every Year**)/Sustaining
- Top 3 Per Capita in Annual Fund Giving
- 100% Paul Harris Fellow Club

Other Separate/Distinct Gift Giving and Check Writing Opportunities

- *Semi-annual member dues to Hampton Roads Rotary Club*
- *Annual Polio Plus Fund Drive at beginning of each RI year (and including “Rotary day at the ballpark” Polio efforts each year*
- *Club Purple Pinkie Day (World Polio Day in October)*
- *Southeast Virginia Food Bank supported via Road Rally*
- *Select local charities (and **TRF AF**) supported via Bowl-A-Thon*
- *Local teacher recognition supported via Putt-Putt Golf event*
- *Other “Pop-Up” Club events/initiatives TBD as occurring*
- *Rotary Club of Hampton Roads Foundation*
- *Rotary Club of Hampton Roads Donor Advised Fund*

ROTARY'S CLUE-ORIENTED RACE WILL BENEFIT FOODBANK OF SE VIRGINIA

By Lisa Carey
Correspondent

going?

What: Road Rally to benefit the Foodbank of Southeastern Virginia

When: Noon to 9:30 p.m. Saturday

Where: Starts at TCC Regional Automotive Center, 686 Innovation Drive, Chesapeake, and ends at Croods Russian Community Barn, 1157 Princess Anne Road, Virginia Beach

Cost: \$50 per car/motorcycle, which includes entry fee two in the endpoint celebration

More info: Barry Kintorrough, 825-6111 or btkintorrough@gmail.com; Andy Bell, 737-4522 or visit www.rotaryhamptonroads.org

According to legend, if you drive down a certain curvy road in Virginia Beach, and stop at midnight and sit on the hood of your car, you may see a child's footprint walking toward you – the ghost of a little girl who drowned in a nearby lake.

That road's haunted history is one of a few clues on the secret map for the this year's Rotary Club of Hampton Roads Road Rally, a scavenger hunt where motorists solve trivia clues and riddles while driving along country roads.

The event will be held Saturday afternoon.

"There's so many things I did not know we had in Virginia Beach until we started making this map," said club secretary Mary London, who created the clues with her sister.

The rally, which costs \$50 per car, starts at noon at Tidewater Community College Regional Automotive Center at 600 Innovation Drive in Chesapeake. It ends with a celebration at Croods Russian Community Barn, 1157 Princess Anne Road, where there will be a barbecue with guests an entertainment.

"Rotary is known for get-togethers," London said. "A service above self, which we keep reiterating throughout the course as we move them along."

Prizes include gift certificates.

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